

Proforma for furnishing information on Swachhta Hi Sewa (SHS-2019) activities by KVKs

Name of ATARI:- ICAR-ATARI Kolkata

Name of KVK:- Rathindra Krishi Vigyan Kendra, Palli Siksha Bhavana, Visva-Bharati, Sriniketan, Birbhum, West Bengal-731236.

A.

Sl. No.	List of activities	Site of activity undertaken	Period/ dates	Total No. of participants	No. of KVK employees participated	Action photographs (2-3 best quality)
01.	1) Cleaning of Administrative Building of Rathindra KVK, Birbhum by the KVK Employees, 2) Cleaning of Instructional Orchard of Rathindra KVK, Birbhum by the KVK Employees, 3) Rally for swachh Bharat, 4) Awareness generation programme for practicing farmers, farm women, rural youths, grass root level extension functionaries like input-dealers, 5) Web-Casting of Launching of Swachhata Hi Seva by the Honourable Prime Minister of India Sri Narendra Modi Ji on 11-09-2019 in Mathura, Uttar Pradesh etc.	Rathindra KVK Campus, Sriniketan, Birbhum.	11/09/2019 to 02/10/2019	771	16	Below

B. Additional information

Sl. No.	Name of activities As per theme of SHS	No. of adopted village	Number of activities As per theme of SHS	Number of Farmer Participated	Number of Students participated	Number of images/ photographs uploaded
01.	Awareness Generation of Practicing Farmers, Farm Women and Rural Youths about the importance of cleanliness in day to day life.	07	14	561	201	Below



Presidential Address by Prof. Debasish Bhattacharya, Principal, Palli Siksha Bhavana, Visva-Bharati



Distribution of Mango Saplings by Dignitaries



Distribution of Certificates to ASCI Trainees



Planting of Tissue Culture Banana Saplings in Rathindra KVK Campus



Rally for Swachh Bharat Mission



Essay Writing on Jal Shakti Abhiyan



Awareness Generation of Practicing Farmers, Farm Women and Rural Youths about the importance of cleanliness in day to day life.